

## NEW! From your Iowa Health Insurance Marketplace Team



### Weekly update on the Iowa Health Insurance Marketplace:

**Outreach and Education Grant Approval:** The Iowa Insurance Division recently received approval to assist the federal government in their efforts to help Iowans better understand their options for enrolling in health care coverage. [See the press release for more information.](#)

**Health Insurance Marketplace Community Events:** The Iowa Insurance Division is hosting 20 different community events throughout the state to help educate Iowans about their options for health care coverage and the Health Insurance Marketplace. Staff from the Iowa Insurance Division and Department of Human Services will present and answer questions at the events. [Look for an event in your community here.](#)

**Kickoff Meeting in Des Moines on Saturday, September 21:** The kickoff event for outreach and education efforts will be Saturday, September 21 in Des Moines. This is the first of the community events hosted by the Iowa Insurance Division. The event is open to the public. See the [flyer for more information](#) about Saturday's kickoff event.

### **Stakeholder Outreach and Education Workgroup**

The Iowa Stakeholder Outreach and Education Workgroup met on September 5 with some 50 participants. Angel Robinson from IID provided an update on state outreach and planning activities, and Nancy Rios from CMS spoke to federal outreach activities. The workgroup meets bi-weekly via WebEx. The next meeting is September 19. If you would like to participate, contact [affordablecareact@iid.iowa.gov](mailto:affordablecareact@iid.iowa.gov).

**Healthcare.gov FYI:** [Creating an account and logging in is temporarily off-line.](#)

To get everything ready for Open Enrollment, CMS is upgrading the Marketplace account service. You won't be able to create an account or log in to one you've created until Tuesday, October 1.

If you've already created a Marketplace account you'll be able to log in again starting October 1 and start your application for coverage.

If you haven't created a Marketplace account yet, you'll be able to do that starting October 1 and get going on your application too.

**Upcoming Workshop:** Please see the invitation information below for an upcoming Health Insurance Marketplace workshop, hosted by CMS and the Iowa Insurance Division.

### **2013 CMS Health Insurance Marketplace Workshop**

DATE: **Wednesday, September 25, 2013**  
TIME: 8:30 am - 5:00 pm  
LOCATION: Wallace Building

502 East 9<sup>th</sup> St.  
Des Moines, IA 50316

**AGENDA INCLUDES:**

- An Overview of the Health Insurance Marketplace and the Small Business Health Options Program (SHOP)
- Information on Health Insurance Literacy
- An Overview of Consumer Assistance that will be available for People Using the Marketplace
- The Marketplace Application Process
- An Overview of Medicaid and the Children's Health Insurance Program (CHIP)

**REGISTRATION:** There is no charge for the training. To register go to <https://iacmsmarketplaceworkshop.eventbrite.com>.

Please register each workshop participant individually. The number of attendees from the same organization may be limited.

Lunch will not be provided. If you have any questions, please contact Becky Blum, Iowa Insurance Division at 515-281-8245 or at [Becky.Blum@iid.iowa.gov](mailto:Becky.Blum@iid.iowa.gov).

**Iowa Health and Wellness Plan**

**Up-To-Date Information:** To find the most up-to-date information and documents related to the Iowa Health and Wellness Plan, visit: <http://www.ime.state.ia.us/iowa-health-and-wellness-plan.html>.

**Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to [affordablecareact@iid.iowa.gov](mailto:affordablecareact@iid.iowa.gov).**

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